

## AGENDA

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*Native Americans and the Mass Media :A Matter of Representation*  
Brite Symposium--Fall 2002  
Gaylord College of Journalism and Mass Communication  
University of Oklahoma

### Wednesday, November 6

5:30 p.m. Reception honoring all symposium participants  
6:00 p.m. Dinner  
Introductions: Dr. Charles Self  
Dean, Gaylord College of Journalism  
and Mass Communication  
Selected readings:  
Native American poetry:  
Dr. Robert Warrior  
Department of English  
University of Oklahoma  
Suzan Shown Harjo  
Columnist, *Indian Country Today*  
Washington, D.C.  
Native American editorials:  
Harlan McKosato  
*Native America Calling*  
American Indian Radio On Satellite  
Film:  
*Lady Warriors*  
John Goheen

### Thursday, November 7

8:00-9:00 a.m. Registration and Continental breakfast  
Beaird Lounge, OMU  
Sponsored by OU Native American Studies Program  
9:15-9:20 a.m. Welcome remarks  
Meacham Auditorium  
Dr. Charles C. Self  
Dean, The Gaylord College of Journalism and  
Mass Communication  
University of Oklahoma  
9:20-9:30 a.m. Parade of Tribal Flags  
American Indian students, faculty and staff  
Drummers and singers  
A blessing in Choctaw

- 9:30-9:45 a.m.      Symposium Overview  
 Dr. Clara Sue Kidwell  
 Director, University Native American Studies Program
- 9:45 -10:45 a.m.      Panel--A Matter of Representation: Native American  
 Journalists in the U.S. Mainstream Media/ Challenges  
 and Opportunities  
 Moderator:    Dr. Robert Warrior  
                   English Department  
                   University of Oklahoma  
 Panelists:     Cherokee Ballard  
                   News Anchor  
                   KOCO-TV, Oklahoma City
- Seth Prince  
*The Oregonian*
- Rod Pocowatchit  
*The Wichita Eagle*
- Dr. Theresa Lamsam  
 University of Nebraska/Omaha
- 11:00-12:00 noon      Panel--A Matter of Representation: Reporting Tribal Affairs  
 by the U.S. Mainstream Media  
 Moderator:    Dr. Peter Gade, Assistant Professor  
                   The Gaylord College of Journalism and Mass  
                   Communication  
 Panelists:     Mark Trahan  
                   Chief Executive Officer  
                   Robert C. Maynard Institute for  
                   Journalism Education
- Dan Agent  
 Editor, *The Cherokee Phoenix*
- Jodi Rave  
*The Lincoln Star-Journal*
- 12:15-1:30 p.m.      Lunch  
 Speaker: George Bengel  
 News Executive/ Gannett Co., Inc.
- 1:45-2:45 p.m.      Panel--A Matter of Representation: U. S. Mainstream Media  
 Sensitivity to Customs and Cultures  
 Moderator:    Dr. David Craig, Associate Professor  
                   Gaylord College of Journalism and Mass  
                   Communication

Panelists: Suzan Shown Harjo  
Columnist, *Indian Country Today*  
Washington, D.C.

Jim Gray  
Principal Chief, Osage Tribe  
(former publisher *Native American Times*)

Acee Agoya  
Editor, *Indians.com*

3:00-4:00 p.m. Panel--A Matter of Representation: Issues and Answers

Moderator: Dr. Charles Self, Dean  
Gaylord College of Journalism and Mass  
Communication

Panelists: Dr. John Mohawk  
Professor, State University of New York,  
Buffalo

Harlan McKosato  
*Native America Calling*  
American Indian Radio on Satellite

Dennis McAuliffe  
Professor  
University of Montana-Missoula  
Editor, REZNET

6:30 p.m. Showing: *Lady Warriors* and *The Kiowa Five*  
Meacham Auditorium

8:30 p.m. Reception and refreshments  
David Boren Lounge

#### Friday, November 8

8:30-9:30 a.m. Breakfast, OMU  
Speaker: Mark Trahan  
Questions and answers

9:30-9:40 Break

9:45 -10:45 a.m. Panel--A Matter of Representation: Native American  
Journalists in Tribal Media / Opportunities and Challenges  
Moderator: Dr. Clara Sue Kidwell, Director  
OU Native American Studies Program

Panelists: Frank J. King III  
Publisher, *The Native Voice*

John Shurr  
AP Bureau Chief/ South Carolina  
Member, Editorial Board, Cherokee Nation

Chad Smith  
Principal Chief of the Cherokee Nation

Ramon Chavez  
Chair, Department of Contemporary Media  
and Journalism  
University of South Dakota

11:00 -12:00 noon Panel--A Matter of Representation: Looking Forward  
Moderator: Dr. Linda Morton, Professor  
The Gaylord College of Journalism and Mass  
Communication

All panelists

12:15-1:30 p.m.

Lunch

Speaker: Chad Smith  
Principal chief of the Cherokee Nation

Guests: UNITY/Journalists of Color, Inc.  
Asian-American Journalists Association  
National Association of Black Journalists  
Native American Journalists Association  
National Association of Hispanic Journalists

1:45-3:15 p.m.

Panel--Diverse Voices: Partners for Change  
Moderator: Dr. Meta Carstarphen, Associate Professor  
The Gaylord College of Journalism and Mass  
Communication

Panelists: Yvonne Turner  
KTUL-TV / Tulsa

Marisa Trevino  
Lecturer on Latina Issues

Quin Tranh  
KFOR-TV/ Oklahoma City

Denny McAuliffe  
NAJA representative

Seth Prince  
*The Oregonian*

5:30 p.m.

JayMac Annual Banquet  
Speaker: Robert Mong  
*Dallas Morning News*