The Gaylord College of Journalism and Mass Communication THE UNIVERSITY OF OKLAHOMA

The University of Oklahoma seeks an Assistant Professor – tenure track – for the Gaylord College of Journalism and Mass Communication for fall 2004. Applicants with expertise in public relations and/or advertising are encouraged to apply. We seek an innovative, interdisciplinary individual with a commitment to teaching and the ability or potential to conduct groundbreaking research and/or creative activities.

We seek applicants who have (1) a Ph.D. or equivalent terminal degree by August 1, 2004, or (2) a Masters degree, significant professional experience and national professional recognition.

Women and individuals of ethnically diverse backgrounds, including, but not limited to, African-Americans, Arab Americans, Asian-Americans, Latinos, and Native Americans are particularly urged to apply. The university welcomes the creativity and unique contributions which diversity offers to students preparing to work in a diverse society.

The Gaylord College of Journalism and Mass Communication was founded in the year 2000 after a generous gift from the family of Edward L. Gaylord, owner of the Oklahoma Publishing Company. Building on the 90-year tradition of the H. H. Herbert School of Journalism and Mass Communication, the Gaylord College is intent on becoming one of the leading centers of mass communication study and learning in the United States. The size of the faculty is being dramatically expanded and next year the College will move into a new building currently under construction. New faculty members are expected to take an active part in this growth through superior teaching, innovative curriculum development, and research.

The College offers the B.A. and M.A. in advertising, broadcasting and electronic media, journalism, public relations, and professional writing. The College intends to offer a Ph.D. in the near future and our new faculty members are being selected with this in mind.

The University of Oklahoma is located in Norman, a dynamic and growing town in the suburbs of Oklahoma City. Norman has a diverse population with numerous artistic and cultural opportunities, a variety of restaurants and recreational activities, reasonable housing, and an excellent public school system.

Applications will be reviewed beginning November 14, 2003, and accepted until position is filled. Applicants should provide 1) a letter describing their teaching and professional experience and their areas of research expertise, 2) a complete resume, and 3) names, addresses, and telephone numbers of at least three references. Applications should be sent to

Dean Charles C. Self Gaylord College of Journalism and Mass Communication The University of Oklahoma 860 Van Vleet Oval, Room 101 Norman, Oklahoma, 73019-0270

Salary, teaching responsibilities and support for research and creative activities are competitive. If you are interested in making a difference in mass communication education in the heart of America, we would like to meet you and explore our common interests.

The University of Oklahoma is an Equal Opportunity / Affirmative Action Employer. Women and minorities are especially encouraged to apply.