

Advertising
The Gaylord College of Journalism and Mass Communication
The University of Oklahoma

The University of Oklahoma is seeking to fill a tenured or tenure-track position for fall 2008 in Advertising at the associate or assistant professor rank.

Requirements for the assistant professor position include (1) a Ph. D. or an equivalent terminal degree (e.g., Ed.D., MFA), with some professional experience; or (2) a Master's degree with at least five years of professional experience. Experience should be paid, full-time employment in the practice of advertising. Preferred candidates will also be able to conduct research or perform significant creative activity and to demonstrate a commitment to quality teaching.

Requirements for the associate professor position include (1) a Ph.D. or equivalent terminal degree (e.g., Ed.D., MFA), plus associate professor rank at another university; or (2) a Master's degree with at least 10 years of professional experience. Associate rank also requires a significant record of research or creative activity and the promise of strong teaching.

The preferred candidates at both ranks, will be creatively oriented and will teach classes in copy & layout, advanced copywriting, creative portfolio, and/or other advanced creative classes. We are also interested in strategically oriented candidates who would teach advertising campaigns, media planning, advertising research, and/or current events/ethics.

Women and men of ethnically diverse backgrounds, including, but not limited to, African-Americans, Asian-Americans, Latinos, and Native Americans, are particularly urged to apply. The university welcomes the creativity and unique contributions which diversity offers to students preparing to work in a diverse society.

The Gaylord College of Journalism and Mass Communication was founded in 2000, after a generous gift from the family of Edward L. Gaylord, owner of the Oklahoma Publishing Company. The Gaylord College is intent on becoming one of the leading centers of mass communication teaching and scholarship in the United States. The size of the faculty is expanding and the College has recently relocated to a new, state-of-the-art facility, Gaylord Hall, and began construction of a new wing in 2007. New faculty will take an active part in this growth, through superior teaching, innovative curriculum development, and notable research or creative activity. The College offers the BA, MA, and Ph.D. in advertising and public relations, media arts, and journalism and a Master's (MPW) degree in professional writing.

The University of Oklahoma is located in Norman, a dynamic and growing part of the Oklahoma City media market. Norman has a diverse population with numerous artistic and cultural opportunities, a variety of restaurants and recreational activities, reasonable housing, and an excellent public school system.

Applications for the search will be reviewed beginning October 15, 2007, and will be accepted until all positions are filled. Applicants should provide 1) a letter describing their teaching and professional experience and their areas of research interest, 2) a complete curriculum vitae, and 3) names, addresses, and telephone numbers of at least three references. Applications should be sent to:

Advertising Search Committee
Gaylord College of Journalism and Mass Communication
The University of Oklahoma
395 W. Lindsey, Room 3000
Norman, Oklahoma, 73019-4201

The University of Oklahoma is an Equal Opportunity / Affirmative Action Employer.
Women and minorities are especially encouraged to apply.