



Diversity-Related Panels and Programs

This guide produced by

THE STANDARD... *because diversity matters*

Commission on the Status of Minorities

Tuesday

1 pm to 5 pm / 009

Association for Education in Journalism and Mass Communication

Workshop Session: **40 Years After Kerner: Strengthening Diversity and the Mission of Public Service as Journalism Faces an Uncertain Future**

Moderating/Presiding: **Francis Ward**, Syracuse

Speakers: Diversity in Journalism and the Long-Range Outlook

Scott Bosley, executive director, American Society of Newspaper Editors

Realizing the Ideals of the Kerner Commission Report 40 Years Later

Alan Curtis, president and CEO, The Eisenhower Foundation, Washington, DC

Diversity in Higher Education and the Long-Range Outlook

Jannette Dates, Howard

Reaffirming the Mission of Public Service When Journalism Faces an Uncertain Future

3:15 pm to 4:45 pm / 077

Cultural and Critical Studies, Minorities and Communication, Visual Communication Divisions

and **Commission on the Status of Women**

Mini-plenary PF&R Panel Session:

Striking a Match: How Contemporary News Coverage Opened National Dialogue About Race and Gender in the U.S.

Moderating/Presiding: **Hazel Cole**, Southern Mississippi

Panelists: **Diana I. Rios**, Connecticut

Shayla Nunnally, Connecticut

Evelyn Simien, Connecticut

Samantha Gomes, Connecticut

Robert Forbus, Connecticut

Christopher Campbell, Southern Mississippi

Rockell Brown, Texas Southern

Cheryl Jenkins, Southern Mississippi

Kim M. LeDuff, Southern Mississippi

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Wednesday

11:45 am to 1:15 pm / 061

Korean American Communication Association

Business Session: **Association Business Meeting**

Moderating/Presiding: **Kwangmi Ko Kim**, Towson

1:30 pm to 3 pm / 072

Community Journalism and Gay, Lesbian, Bisexual, Transgender Interest Groups

PF&R Panel Session:

Beyond Geographic Community: Culturally Defined Community Newspapers in the Chicago Area

Moderating/Presiding: **Elizabeth Hansen**, Eastern Kentucky

Panelists: **Tracy Baim**, publisher and executive editor, *Windy City Times*

Steven V. Bonica, executive director, *Romanian Tribune*

Elena Ferrarin, reporter, *Reflejos* Bilingual Newspaper

Michael A. House, president, *Chicago Defender*

Mary C. Johns, editor-in-chief, *Residents' Journal*

Helen Karakoudas, managing editor, *Wednesday Journal/Chicago Journal*

Yasmin Nair, reporter, book reviewer, columnist, *Windy City Times*;

independent journalist

5 pm to 6:30 pm / 085

Minorities and Communication Division and **AEJMC Council of Affiliates**

PF&R Panel Session:

Lessons from the Past and Fodder for the Future: Forty Years After Kerner and Lionel C. Barrow's Vision of an Inclusive AEJMC

Moderating/Presiding: **Felix Gutierrez**, Southern California

Panelists: Representation of Minority Decision-Makers at Network-Affiliated Television Stations

Forty Years After Kerner: The Continued Struggle to Break the Glass Ceiling

Anita Fleming-Rife, Grambling State

One Step Forward, Two Steps Back: News Industry Workforce

Diversity Since Kerner

Sharon Bramlett-Solomon, Arizona State

The Status of Minority Employment in the Journalism Mass Communications' Academy

Jannette Dates, Howard

Portrayals in News: Much Has Improved, Not Enough Has Changed

Federico Subervi, Texas State, San Marcos

Minority Ownership of Media Forty Years After Kerner

Joe Torres, government relations manager, *Free Press*

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Thursday

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8:15 am to 9:45 am / 113

Minorities and Communication Division and Entertainment Studies Interest Group

PF&R Panel Session:

From Public Occurrences to HBO: Examining American Indian Cultures in the American Mass Media

Moderating/Presiding: **Brad Yates**, West Georgia

Panelists: Examining American Indian News Frames from Public Occurrences to *The Nightly News*

John Sanchez, Pennsylvania State

Image, Reality and Identity: Native Newspapers in the Oklahoma Territory

Meta G. Carstarphen, Oklahoma

The American Indian Perspective of HBO's *Bury My Heart at Wounded Knee*

Selene Phillips, Louisville

8:15 am to 9:45 am / 119

Association of Schools of Journalism and Mass Communication and Manship School of Mass

Communication at Louisiana State University

Panel Session: **Diversity That Works**

Moderating/Presiding: **Ralph IZard**, Louisiana State/Ohio

Panelists: **David Kurpius**, Louisiana State

Travis Dixon, Illinois

Anne Hoag, Pennsylvania State

Arlene Morgan, Columbia

Joe Dennis, Georgia

Mary Arnold, South Dakota State

History Division and Community College Journalism Association

PF&R Panel Session:

Forty Years Later: How the Tumultuous 1968 Democratic National Convention in Chicago

Impacted American Institutions and Individuals

Moderating/Presiding: **Terry A. Dalton**, McDaniel and **John F. Neal**, Brookhaven

Panelists: **Sam Brown Jr.**, (1968 then): leader of the student campaign for Sen. Eugene

McCarthy;

(2008 now): member, national finance committee, Sen. Barack Obama

Jeff Greenfield, (1968 then): speechwriter, Sen. Robert F. Kennedy;

(2008 now): senior political correspondent, *CBS Evening News*

Tom Hayden, (1968 then): a founder of Students for a Democratic Society and

member, "Chicago Seven" group that protested near the 1968 Democratic

Convention; (2008 now): part-time college professor, leading critic of the war in Iraq; former

member (1982-2000) of the California State Assembly and State Senate

Bill Kurtis, (1968 then): anchor and field reporter for WBBM-TV in Chicago, where he covered the melee between police and protesters near the 1968 Democratic

Convention;

(2008 now): celebrated documentarian, former anchor of *CBS Morning News* and host/narrator/producer of several crime and news programs, *Investigative Reports*, *American Justice* and *Cold Case Files*

Paul McGrath, (1968 then): reporter and night rewrite person for the *Chicago Tribune*, beginning in 1965. Based on reporters' notes, he wrote most of the *Tribune's*

stories about the rioting that erupted during the 1968 Democratic Convention;

(2008 now): teaches a writing and reporting class at Columbia College.

11:45 am to 1:15 pm / 127

Commission on the Status of Women

Refereed Paper Research Session: **Women in Journalism and the Academy**

Moderating/Presiding: **Ingrid Bachmann**, Texas at Austin

Gender and Journal Scholarship in Mass Communication: How Well

Are Women Doing? A 20-Year Content Analysis*

John Torres Bodle, **Larry Burriss** and **Shana Hammaker**, Middle Tennessee State; and **Jaya Joshi**, Southern Illinois at Carbondale

His or Hers? The Role of Editor and Reporter Gender on Newspaper Section Fronts

Marsha Ducey, Buffalo

Family Friendly? A Study of the Work-Family Balance in Journalism

Tracy Everbach, North Texas

Rethinking TV News Work: Possibilities for Quality News and Work-life

Kim Garris, Pennsylvania State

Discussant: **Lana Rakow**, North Dakota

* Second Place, Top Faculty Paper

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11:45 am to 1:15 pm / 129

Gay, Lesbian, Bisexual, Transgender Interest Group

Research Panel Session: **The Matthew Shepard Murder: Ten Years Later**

Moderating/Presiding: **Gary R. Hicks**, Southern Illinois, Edwardsville

Panelists: **Chris Burnett**, California State, Long Beach

Genelle Belmas, California State, Fullerton

Tracy Baim, publisher, *Windy City Times*

Lisa Gilmore, Anti-Violence Project, Center on Halsted

Andy Thayer, Gay Liberation Network

11:45 am to 1:15 pm / 137

University of Georgia

Research Panel Session: **Annual Surveys of Journalism and Mass Communication**

Moderating/Presiding: **Lee B. Becker**, Georgia and **Tudor Vlad**, Georgia

Results will be released for the 2007 Annual Survey of Journalism & Mass Communication

Graduates, the 2007 Annual Survey of Journalism and Mass Communication

Enrollments, and the

2006-07 Survey of Doctoral Programs in Communication.

1:30 pm to 3 pm / 138

Association for Education in Journalism and Mass Communication

Refereed Paper Research Session: **Scholar-to-Scholar**

A reception for winners of AEJMC Divisions Top Student Papers sponsored by the School of

Communication Studies, Bowling Green State University.

Minorities and Communication Division

36. From Asian Media to Asian Identity: An Analysis of Impetus and Determinants of Ethnic Media Use*

Hai Tran, North Carolina at Chapel Hill

37. Constructing Racial Groups' Identities in the Diasporic Press: Internalization, Resonance, Transparency, and Offset

Sang Y Bai, Texas at Austin

38. A Fish Out of Water: New Articulations of U.S.-Latino Identity on *Ugly Betty*

Guillermo Avila-Saavedra, Temple

39. Diasporic Media and the Identity of Immigrants

Sangmi Lee, affiliation

40. Unconventional Disaster, Conventional Coverage: Hurricane Katrina and News Coverage of Poverty, Race and Class

Shenid Bhayroo, Louisiana State

41. Hispanic Immigrant Backlash and Welcome: "Official English" and the Birth of a Bilingual Weekly in Southwest Kansas

Michael Fuhlhage, North Carolina at Chapel Hill

42. Do You See What I See?: Portrayals of Diversity in Newberry Medal-Winning Children's Literature

Anthony Nisse, Brigham Young

43. Malcolm X and the Media: A Comparative Analysis of How the Mainstream and Black Press Portrayed Malcolm X's Transformation

Cristina Mislan, Louisiana State

44. Internet Use, Group Identity, and Political Participation Among Taiwanese Americans

Taofang Huang, Department of Government, Texas at Austin;

Wei-Ching Wang, and **Szu-Chi Huang**, Texas at Austin

Discussants: **Brenda Edgerton Webster**, Mississippi State and **Gaylon Murray**, Grambling State

* Top Student Paper

1:30 pm to 3 pm / 138

Association for Education in Journalism and Mass Communication

Refereed Paper Research Session: **Scholar-to-Scholar**

Commission on the Status of Women

66. Alternative Feminist Media on the Airwaves: Exploring Women's Music Radio Programs in the U.S.

Erika Engstrom, Nevada-Las Vegas

67. When Rape Victims Become Symbolic Representations of War: A Textual Analysis of *The NY Times* Reporting on the Use of "Rape as Weapon of War" in Darfur

Ammina Kothari, Indiana

68. Constructing the Self for Mr. Right: A Comparative Study of Chinese Equality in American Women's Online Personals

Xiaoyan Pan, Maryland

69. Women, the Western Press, and the First Palestinian Intifada

Justin D. Martin, North Carolina at Chapel Hill

70. Gender Equality in Local Sportscasts: An Analysis of Men's and Women's Sports Coverage in Three Local Markets

Michael Martin, Texas Christian and **Renee Martin-Kratzer**, Florida

71. Escorts, Attack Dogs or Style Setters: How Magazine Reporters Covered the 2004 Presidential Candidates' Wives

Geri Alumit Zeldes and **Brittany Foley**, Michigan State

Discussants: **Barbara Reed**, Rutgers and **Roger Cooper**, Ohio

3:15 pm to 4:45 pm / 142

Advertising Division and Commission on the Status of Women

PF&R Panel Session: **Mars and Venus in the Advertising Universe: How Working Together Can Work**

Moderating/Presiding: **Sheri Broyles**, North Texas

Panelists: **Jeanie Caggiano**, executive vice president, creative director, Leo Burnett, Chicago

Nancy Hannon, vice president, creative director, Young & Rubicam, Chicago

Dennis Ryan, chief creative officer, Element 79, Chicago

Maureen Shirreff, North American creative director, Ogilvy & Mather, Chicago

Roundtable Moderator: **Jean Grow**, Marquette

3:15 pm to 4:45 pm / 146

Magazine Division

Refereed Paper Research Session: **International Magazines and International Content**

Moderating/Presiding: **Betsy Edgerton**, Columbia College

Satiric Magazines in Latin America: Two Case Studies on Hybrid Alternativeness

Paul Alonso, Texas

Framing the Visual Content of the 2006 Lebanon War

Shannon Dougherty, Arizona State

Global Magazines and Local Content: Globalization and Localization of Women's Magazines in China

Kavita Karan and **Yang Feng**, Nanyang Technological

International Women's Magazines and Transnational Advertising in China

Katherine Frith, Southern Illinois, **Yang Feng** and **Lan Ye**, Nanyang Technological

Discussant: **Sammye Johnson**, Trinity

5 pm to 6:30 pm / 164

Commission on the Status of Women and Minorities and Communication Division

PF&R Panel Session: **Wisdom From Senior Women Scholars: Getting to Full Professor**

Moderating/Presiding: **Erika Engstrom**, Nevada, Las Vegas

Panelists: **Therese Lueck**, Akron

Linda Steiner, Maryland

Mary Beth Oliver, Pennsylvania State

Julie Andsager, Iowa

5 pm to 6:30 pm / 166

Gay, Lesbian, Bisexual, Transgender Interest Group

Refereed Paper Research Session:

Truth and Consequences: An Examination of GLBT Issues in Journalism

Moderating/Presiding: **Chris Burnett**, California State, Long Beach

Effects of Gay and Lesbian Exemplars in News Stories on Reader Perceptions

Rhonda Gibson, Durham, NC; **Dean Smith**

and **Joe Bob Hester**, North Carolina at Chapel Hill

“Exploring the Link Between Sports Ideology, Sports Consumption and Homophobia

Marie Hardin, T.C. **Corrigan**, Pennsylvania State; **Jennifer Greer**, Alabama

and **Kelly Shultz-Poniatowski**, Pennsylvania State

An Imposition of Silence: The Closet within the American Society of Newspaper Editors*

Gwyneth Mellinger, Baker

Coverage of Methamphetamine in GLBT Newspapers

Joseph Schwartz and **Aaron Willis**, Iowa

Discussant: **Shannon Campbell**, Miami

* Top Paper Award

6:45 pm to 8:15 pm / 180

Commission on the Status of Women

Business Session: **Members' Meeting**

Moderating/Presiding: **Cory Armstrong**, Florida and **Dustin Harp**, Texas at Austin

6:45 pm to 8:15 pm / 182

Gay, Lesbian, Bisexual, Transgender Interest Group

Business Session: **Members' Meeting**

Moderating/Presiding: **Genelle Belmas**, California State, Fullerton

8:30 pm to 10 pm / 190

Minorities and Communication Division

Business Session: **Members' Meeting**

Moderating/Presiding: **Camilla Gant**, West Georgia

10:15 pm to 11:45 pm / 205

Commission on the Status of Minorities

Business Session: **Members' Meeting**

Moderating/Presiding: **Hayg Oshagan**, Wayne State

Friday

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7 am to 8 am / 215

Commission on the Status of Women

Breakfast Session: **Breakfast Member Meeting**

Moderating/Presiding: **Cory Armstrong**, Florida and **Dustin Harp**, Texas at Austin

8:15 am to 9:45 am / 228

Minorities and Communication Division

Refereed Paper Research Session: **The Role of Health Communication in Health Disparities**

Moderating/Presiding: **Yuki Fujioka**, Georgia State

Effects of African American Breast Cancer Survivor Testimonies on Cognitive, Emotional, and Behavioural Outcomes

Glen Leshner, Paul Bolls, Elizabeth Gardner, Jensen Moore,

Sara Peters, Bailey Rachel, and Anastacia Kononova, Missouri

Addressing Health Disparities of African Americans Through Direct-to-Customer Pharmaceutical Advertising: A Content Analysis

Jennifer Ball, Angie Liang, and Wei-Na Lee, Texas at Austin

An Examination of Religion and Spirituality in Information Processing of Breast Cancer Among African American Women

Crystal Lumpkins, Kansas

Fair Share or Fair Play? A Content Analysis of Food Advertisements in Minority-targeted and Mainstream Magazines

Hobin Kyung, Sun-Young Park, Jung Lim,

and **Wei-Na Lee**, Texas at Austin

Discussant: **George L. Daniels**, Alabama

8:15 am to 9:45 am / 232

Commission on the Status of Women

PF&R Panel Session: **Gender and AEJMC: Past, Present, Future**

Moderating/Presiding: **Barbara Barnett**, Kansas

Panelists: **Lana Rakow**, North Dakota

Kim Golombisky, South Florida

Stacy Hust, North Carolina at Chapel Hill

Barbara Hines, Howard

Dustin Harp, Texas at Austin

12:15 pm to 1:30 pm / 238

Association for Education in Journalism and Mass Communication

Refereed Paper Research Session: **Scholar-to-Scholar**

Gay, Lesbian, Bisexual, Transgender Interest Group

48. Defining a Gay Logo with Coming Out Stories: Containing Queer Identities With Reality Television

Philip Johnson, Syracuse

49. The Queer Frontier: Dual Perspectives on Primetime Portrayals of Contemporary Gay Representations

John Wolf and Val Scheisberger, Syracuse

50. Visibility That Demystifies: Gays, Gender, and Sex on Television*

Sara Netzley, Bradley

Discussant: **Dane S. Claussen**, Point Park

* Second Place Paper

12:15 pm to 1:30 pm / 239

Minorities and Communication and Scholastic Journalism Divisions

Luncheon

Moderating/Presiding: **Camilla Gant**, West Georgia and **Candace Perkins Bowen**, Kent State

Presentation of Scholastic Journalism Division's Robert P. Knight Multicultural Award

Recipient: **June O. Nicholson**, Virginia Commonwealth

Speaker: **John W. Fountain**, Roosevelt

Restricted to pre-paid registrants. Luncheon supported by the Center for Scholastic Journalism at Kent State University.

1:45 pm to 3:15 pm / 252

Minorities and Communication Division

PF&R Panel Session: **State of the Division & Discipline: Re-envisioning MAC**

Moderating/Presiding: **Sharon Stringer**, vice head/programming chair, MAC division, Lock Haven

Panelists: Strategic Directions

Camilla Gant, head, MAC division, West Georgia

Roots and Repositioning Journey

Federico Subervi, Texas State, San Marcos

20-Year Analysis of MAC Research

George L. Daniels, Alabama

LANA & Media Research Trends, Challenges

Carolyn Stroman, Howard

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Mobilizing, Streamlining, & Forging Partnerships

Hayg Oshagan, chair, AEJMC Commission on the Status of Minorities, Wayne State

3:30 pm to 5 pm / 263

Minorities and Communication Division and Commission on the Status of Women

PF&R Panel Session:

New Media Weapons in the Fight for Social Justice: Cyber-Protesting in the Jena Six Case

Moderating/Presiding: **Dwight Brooks**, Jackson State

Panelists: The Role of New Media Technology as a Tool for Mobilizing Social Activism:

Has It Replaced the Black Press?

Anita Fleming-Rife, Grambling State

Framing Jena Six: Differences Between Cyber-Media and News Editorial Voices

Sharon Bramlett-Solomon, Arizona State

3:30 pm to 5 pm / 271

Urban Communication Foundation

Award Panel Session: **The Future of Local and Global Journalism in an Urban**

World of Megacities

Moderating/Presiding: **Susan Drucker**, Hofstra

Panelists:

Stewart Brand, founder, *Whole Earth Catalog*;

Recipient, 2008 Gene Burd Urban Journalism Award

Lee Bey, former architecture critic, *Chicago Sun-Times*

Loren Ghiglione, Northwestern

Saturday

8:15 am to 9:45 am / 321

Media and Disability Committee

Panel Session:

Special Topics in Media and Disability: Audiences, Communicators and Stakeholders

Moderating/Presiding: **Michael Ray Smith**, Campbell

Panelists: Media, Disability and the Public Trust

Amanda F. Sturgill, Baylor

Media, Disabilities and Race Gender

Mia Moody, Baylor

Training the Next Generation of Journalists in Covering the Other

Michael A. Longinow, Biola

10 am to 11:30 am / 335

Visual Communication and Minorities and Communication Divisions

PF&R Panel Session: **Portrait of Emmett Till: A Case Study of Photographer's Influence**

Moderating/Presiding: **Meg Spratt**, associate director, Academic Programs, Dart Center for

Journalism and Trauma, Washington

Panelists: **Christopher Benson**, co-author with Mamie Till-Mobley of her memoir,

Death of Innocence: The Hate Crime That Changed America;

Illinois at Urbana-Champaign

Christopher Metress, editor, *The Lynching of Emmett Till: A Documentary Narrative*;

Samford

Pearlie Strother-Adams, co-author, *Dealing with Diversity: The Anthology*;

Western Illinois

11:45 am to 1:15 pm / 348

Minorities and Communication and Visual Communication Divisions

PF&R Panel Session: **Tribute to African-American Media Pioneers**

Moderating/Presiding: **Lillie Fears**, Arkansas State

Panelists: **Glenn Reedus**, managing editor, *The Chicago Defender*

Jannette L. Dates, Howard

Jerry Domatab, Alcorn State

Bob Black, *Chicago Sun Times*

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11:45 am to 1:15 pm / 351

Commission on the Status of Women and Gay, Lesbian, Bisexual, Transgender Interest Group

PF&R Panel Session:

What's the Difference? The Debate Bout the Need for, and Role of, Specialized Divisions

and Interest Groups in AEJMC

Moderating/Presiding: **Brenda Wrigley**, co-chair, CSW, Syracuse

Panelists: **Gary Hicks**, head, GLBT Interest Group, Southern Illinois, Edwardsville

Eileen Gilligan, teaching standards officer, COMJIG Interest Group, SUNY Oswego

John Chapin, head, ESIG, Pennsylvania State

Margo Wilson, past head, SPIG, California-Pennsylvania

1:30 pm to 3 pm / 358

Minorities and Communication Division

Refereed Paper Research Session:

Diversifying the Media: From Broadcast to the Web, What is the Media Doing to Be All Inclusive?

Moderating/Presiding: **Petra Guerra**, Texas Pan American

Ethnicity, Internet Adoption and Use of Online Services

Randy Jacobs and **Terri Albert**, Hartford

Need for Cognition and Race or Gender Based Judgments of Political

Candidates From an Online News Excerpt

Carl Bishop, **Ruthann Lariscy**, **Krinstin English**, **Kaye Sweetser**, and **Spencer Tinkham**, Georgia

Assessing the Diversity of News Voices in the Latino-Oriented Broadcast

Media in Central Texas

Federico Subervi, Texas State, San Marcos

Overindexed and Undervalued: The Asian Audience's Struggle

for Legitimacy in the U.S. Media Marketplace

Amy Jo Coffey, Florida

"I'm a Black Girl With a Nose Job!": An Analysis of Race/Ethnic

Values in *America's Next Top Model!*

Michele Foss-Snowden and **Amanda Hamilton**, California State, Sacramento

Discussant: **Phillip Jeter**, Winston Salem State

3:15 pm to 4:45 pm / 369

Commission on the Status of Women

Refereed Paper Research Session: **Gender Stereotypes: Change and Stasis**

Moderating/Presiding: **Paula Poindexter**, Texas at Austin

Justice Revisited: A Pilot Study of Print Media Coverage

of the Andrea Yates Murder Trials

Barbara Barnett, Kansas

Bad Girls, Relational Warfare, and Reality TV: A Narrative Analysis

of The Bad Girls Club*

Mackenzie Cato, North Carolina at Chapel Hill

Coverage of the Female Athlete

Jon Mills, Alabama and **Courtney Carpenter Childers**, Tennessee

Media Portrayal of Women Leaders of Foreign Countries in 21st Century

Arman Tarjimanyan, Ohio

Discussant: **Sandra Nichols**, Towson