

Texas State University-San Marcos. Interdisciplinary position to teach advertising courses with a special focus on creative digital and visual media skills applicable to new media. The ideal candidate will embrace a global perspective, cultural diversity, and an understanding of the new digital age. Tenure track position teaching up to three courses per semester and conducting research. The individual will teach primarily in San Marcos, but may be asked to teach at the Round Rock Higher Education Center or in San Antonio from time to time. A program of sustained, focused research or creative activity is an important component of this position. The successful candidate must be able to show that she or he either has begun and sustained a scholarly or creative program or is capable of doing so.

Texas State University-San Marcos has more than 34,000 students and is located near Austin and San Antonio on the edge of the Texas Hill Country. The School of Journalism and Mass Communication has 1,650 majors and offers BA and MA degrees.

Required qualifications:

1. Terminal degree in mass communication or a related field
2. Ability to teach advertising, online advertising and social marketing at the undergraduate and graduate levels
3. Knowledge about or experience with Hispanic/Latino populations and media
4. Have or show evidence of capability to develop a program of sustained scholarship or creative activity

Preferred qualifications:

1. Prior teaching experience
3. Professional experience in media, advertising or marketing
3. Ability to teach some combination of the following courses:
 - a. Introduction to advertising
 - b. Advertising design (portfolio)
 - c. Web design publishing
 - d. Media design
 - e. Media planning
 - f. Introduction to multimedia
 - g. Visual communication
 - h. Visual storytelling

Application Procedures

Cover letter should specify position 2012-29. Send vita, letter of application, unofficial transcripts and list of three references to the School of Journalism and Mass Communication, Texas State University—San Marcos, San Marcos, TX 78666. Consideration of applications will begin October 1 and continue until filled. Complete job posting on Texas State website

http://www.txstate.edu/academicaffairs/FacultyEmp/faculty_employment.htm