

# Building Community–Shaping Change

## The Role of Community, Citizen and Alternative Media in Regional Transformation

A Pre-conference by the Community Communication Section of the  
International Association for Media and Communication Research & UNESCO Chair for Community Media, University of Hyderabad  
in collaboration with CEMCA, AMARC, UNESCO, Ideosync and Ford Foundation

**July 13-14, 2014, Hyderabad, INDIA**

<b>SUNDAY, JULY 13, 2014</b>		
9.30 am	Arrival & Registration	
10.00-11.00 am	Opening Plenary: Introductions by Arne Hintz (Cardiff University, UK) and Vinod Pavarala (University of Hyderabad, India) Opening Speech: Supriya Sahu, Joint Secretary, Ministry of Information & Broadcasting (Government of India) Keynote Speech: Shubhranshu Choudhary (CG Net Swara)	
11.00-12.30 pm	<b>Community Radio Policy in South Asia -- Towards a Rights-based Discourse</b> Ashish Sen, Community Media Consultant Min Bahadur Shahi, Dy. President, AMARC Asia-Pacific Wijayananda Jayaweera, formerly UNESCO, Sri Lanka AHM Bazlur Rahman, BNNRC, Bangladesh Vinod Pavarala, UNESCO Chair, India (Moderator)	
12.30-1.30 pm	Lunch	
1.30-3.00 pm	<b>The Dalit Voice in Community Radio: Experiences, Challenges and Strategies in South Asia [AMARC Panel 1]</b> JB Biswokarma, RTI, UNESCO Nepal Rem Bahadur Biswokarma, TOMATA, Jagaran Media Centre, AHM Bazlur Rahman, BNNRC, Bangladesh, General Narsamma, Sangham Radio, India Ramnath Bhat, VP, South Asia, AMARC (Moderator)	<b>Citizens' Media/Community Media: Regional Transformation, Technological Change and New Perspectives</b> Cesar Bolaño, Sergipe Federal University, Adilson Cabral, Fluminense Federal University, and Fernando Paulino, University of Brasilia -- Regional changes in Emerging Powers (Brazil, Russia, India, China and South Africa): The Role of Citizen Diplomacy Dorothy Kidd, University of San Francisco -- Mega-Mining, Indigenous and Citizens' Media in Regional Transformation Stefania Milan, Tilburg University -- Data Activism: Citizen Journalism Meets Big Data Kanyika Shaw, University of Thai Chamber of Commerce -- New Generation Meets the Old: New Media Used in Community Communication Aashish Kumar, Hofstra University -- Suburban Communities and Universities as Facilitators for Participatory Media Arne Hintz, Cardiff University (Moderator)
3.00-3.30 pm	Tea/Coffee	
3.30-4.30 pm	<b>Collaborations Across Regions using the Community Media Manch Platform [Ideosync Panel]</b> <b>Part I: Community Radio Addressing Disaster and Migration</b> Brijesh Pawar and Bhaskar Bhuiyan, Henval Vani and Radio Brahmaputra Soumya Jha and Bahadur Ginwal, Gurgaon Ki Awaaz and Kumaon Vani N. Ramakrishnan, Ideosync Media Combine (Moderator)	<b>Engendering Ties Building Community: The Case of Shadi Khampur Neighbourhood Museum Project</b> Surajit Sarkar, Centre for Community Knowledge, Dr. Ambedkar University, Delhi Komita Dhanda, Jana Natya Manch, Delhi Archana Kumar, Lady Irwin College, University of Delhi

4.30-5.30 pm	<b>Collaborations Across Regions using the Community Media Manch Platform [Ideosync Panel]</b> <b>Part II: Community Radio Addressing Gender Issues</b> Arti Manchanda and Ashok Singh Sunhal, Alfaaz E Mewat and Alwar Ki Awaaz Radha Shukla, Waqt Ki Awaaz and Radio Awaaz Vinita Khatri, Ideosync Media Combine (Moderator)	<b>Socionity Project: Mobile Community Media Applications (Workshop)</b> TB Dinesh (Janastu) Navjyoti Singh (IIIT, Hyderabad)	<b>Doing PV: A hands-on exploration of the what, why and how of participatory video (Workshop)</b> Gareth Benest, InsightShare, UK Chris High, Open University, UK Namita Singh, Haiyya, India – Capacity-building of Women for PV
<b>MONDAY, JULY 14, 2014</b>			
9.30-10.30 am	<b>Across Spectrum(s): SOGI and Community Radio in South Asia [AMARC Panel 2]</b> Maica Lagman, President, AMARC Asia-Pacific Priyanka, Radio Active, India Nimmi Chauhan, WIN Representative for Asia-Pacific, AMARC Asia-Pacific Sunil Babu Pant, Blue Diamond Society (ex-member of parliament/constitution assembly), Nepal (Moderator)	<b>Social Enterprise Models to Building Community Media</b> Frederick Noronha – Independent Publishing in Goa Meera K – Citizen Matters Online in Bengaluru Vincent D’Souza – Community Newspapers in Chennai	
10.30-11.30 am	<b>The Potential for Community Television in South Asia [CEMCA Panel 1]</b> Vasuki Belavadi, University of Hyderabad Sajan Venniyoor, Community Media Activist, Delhi AHM Bazlur Rahman, BNNRC, Bangladesh Ankuran Dutta, Programme Officer, CEMCA (Moderator)	<b>Women in Community Communication</b> Disha Mullick, Nirantar, New Delhi – Khabar Lahariya, the community newspaper from Chattisgarh Algole Narsamma, Sangham Radio, DDS Arti Jaiman, Gurgaon ki Awaaz – The Chahat Chowk experience Ekta Mittal, Maraa, Bangalore – Community Learning Programme Kanchan K. Malik, University of Hyderabad (Moderator)	
11.30-12.30 am	<b>Self-assessment of CR – Tools and Experiences [CEMCA Panel 2]</b> UNESCO Chair team, University of Hyderabad – CRCIT: a continuous improvement toolkit Raghu Mainali, Nepal – The relevance of critical evaluation of CR performance Pinky Chandran, Radio Active, Bengaluru – The Self-Assessment Process in India Jo Tacchi, RMIT, Australia (Moderator)	<b>Sustainability and Community Mobilization in Community Radio</b> Fr. Thomas Joseph Therakam, Radio Mattoli, Kerala, India Kshitij Katiyar, Tata Institute of Social Sciences -- Understanding the Dynamics of Community Volunteering and Representation: A Case Study of Waqt Ki Awaaz Community Radio Station Anuradha Kunte – Yeralavani Community Radio, Maharashtra N. Ramakrishnan, Ideosync, New Delhi (Moderator)	
12.30-1.30 pm	<b>Lunch</b>		
1.30-3.00 pm	<b>Community Media, Locality and Social Change</b> K. M. Baharul Islam, Bidu Bhusan Dash, Indian Institute of Management Kashipur -- From Extension to Communication? Community Radios of Krishi Vigyan Kendras in India M C Rasmin, Sri Lanka Development Journalist Forum (SDJF) -- Sri Lanka Forum Theatre Programme: An Intervention to Promote Gender-sensitive Active Non-violence and Freedom of Religion	<b>Communication Receptions: Rural Communication and Technology</b> TB Dinesh, Janastu -- Re-narration Culture and the Web Navjyoti Singh, IIIT Hyderabad -- Rurality and Smart Phones Ram Bhat, Maraa -- Community Radio Policy Portal	

	<p>Pooja Murada, SM Sehgal Foundation, Delhi – Role of Community Media in Good Village Governance</p> <p>Aaditeshwar Seth, Aparna Moitra and ZahirKoradia – Some Critical Reflections on the humble beginnings of Jharkhand Mobile Vaani</p> <p>Dr. Jude William Genilo, Bikash Ch. Bhowmick, Md. Shazzad Hossain, University of Liberal Arts Bangladesh – Giving Voice to the Voiceless: Community Radio in Bangladesh</p> <p>Tanja Dreher, Woollongong University (Moderator)</p>	<p>Arjun Venkataraman, MojoLab -- The COWs come home</p> <p>Kavita Philip, UC Irvine -- Collective Technical Futures</p>
3.00-4.00 pm	<p><b>Video at the Grassroots: Women and Participatory Video in India</b></p> <p>Daxaben Maheta, Video SEWA, Ahmedabad</p> <p>Kayonaaz Kalyanwala, Video Volunteers, Goa</p> <p>Chinna Narsamma, Community Media Trust, Deccan Development Society, Hyderabad</p> <p>Janardhan Rao Cheeli, NAARM, Hyderabad (Moderator)</p>	<p><b>Rural Communication Projects</b></p> <p>Shalini A, Janastu and IIIT, Hyderabad -- Follow the Sheep</p> <p>Sunil Lohar and Vibhav Srivastav -- Media Empowerment of Traditional Artist Community: Raghurajpur Village Experiment</p> <p>Dipti Desai -- Mama TV</p>
4.00-4.30 pm	<b>Tea Break</b>	
4.30-5:30 pm	<p><b>Facilitating Community Media in the Asia-Pacific Region</b></p> <p>Archana Kapoor, Community Radio Association, India</p> <p>Ram Bhat, Community Radio Forum, India</p> <p>Suman Basnet, AMARC Asia-Pacific, Nepal</p> <p>Bijoy Patro, Community Radio Facilitation Centre/One World, Delhi</p> <p>Anirban Sharma/Rajen Varada, UNESCO, New Delhi</p> <p>AHM Bazlur Rahman, BNNRC, Bangladesh (Moderator)</p>	
5:30-6.00 pm	<b>Closing</b>	

