

**NORTH CAROLINA CENTRAL UNIVERSITY**

# **ASSISTANT/ASSOCIATE PROFESSOR, MASS COMMUNICATION**

**Position:** ASSISTANT/ASSOCIATE PROFESSOR,

**Working Title:**

**Division:** College of Arts and Sciences      **Department:** MASS COMMUNICATION

**Position Number:** 610473

**Posting Date:** 1/1/15

**Closing Date:** 2/15/15

## **DESCRIPTION OF WORK:**

The Department of Mass Communication at North Carolina Central University invites applications for a tenure-track Assistant/Associate Professor with a background in strategic communication, public relations, or branding to teach foundational mass communication courses beginning in Fall 2015. A Ph.D. in mass communication or related field (with professional experience) required. We are especially interested in a candidate able to combine this background with first-hand experience working with multi-platform social/digital media.

Successful candidates are expected to be effective teachers, active and productive researchers, as well as participating in service activities for the department, the college, the university, and the profession.

Created in 2012, the Department of Mass Communication has nine full-time faculty members and offers a B.A. degree. The department enrolls approximately 300 undergraduate students and currently offers three concentrations: Journalism, Communication Studies and Broadcast Media. The department also is responsible for the General Education Curriculum speech requirement.

NCCU, a member of The University of North Carolina System, is the nation's first public HBCU. The campus of approximately 6,000 undergraduate students and 2,000 graduate students is located in Durham, North Carolina, a dynamic, diverse part of the state known for its universities and high social capital. The university continues to serve its traditional student body of African Americans while expanding on its commitment to meet the educational needs of a student body that is diverse in race and other socioeconomic qualities.

### **KNOWLEDGE SKILLS AND ABILITIES:**

A terminal degree (in hand) in public relations, strategic communication, journalism, mass communication, or closely related field college-level teaching experience; and documentation of teaching effectiveness. Professional public relations, strategic communications, or media experience is desired.

### **TRAINING AND EXPERIENCE:**

The preferred candidate must possess a Ph.D. in strategic communication, public relations, at least four (4) years experience in public relations or strategic communications, and three (3) years of higher education teaching experience.

### **APPLICATION PROCEDURE:**

Go to [jobs.nccu.edu](http://jobs.nccu.edu) and apply for **Position # 610473 to complete application and submit application materials.** A complete application will contain the following: 1) application letter; 2) curriculum vitae; 3) statement of teaching philosophy; 4) sample course syllabus; 5) sample of scholarship; 6) name, phone number and email address of three references. After final review you will be asked to send official college transcripts and recent teaching evaluations, if available.

*NCCU, an EEO/AA employer, complies with the Immigration Reform and Control Act of 1986. All new employees must provide original documents verifying identity and employability within the first three days of employment with the University. Accommodations of applicants who qualify under the Americans with Disabilities Act or Section 503 of the Rehabilitation Act of 1973, as amended, are available upon request. Women and minorities are encouraged to apply.*