

## IMPACT (International Media, Political Action & Communication Technologies)

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IMPACT aims at giving a critical perspective on International Media, Political Action & Communication Technologies.



### Target students

The course is available for Master level students interested in political and public communication, social movements and transnational media activism, as well as the role of communication technologies in international relations. Suitable academic backgrounds include communication studies, political sciences, discourse analysis, area and cultural studies and sociology.

### Synopsis

IMPACT aims at giving to its students a critical perspective on how the internationalization of communication, the sharp increase and speeding up of the production of information, and the unprecedented development of digital media, play a role in the way political action, citizens mobilizations and public debates are now be framed.

### Learning objectives

- Becoming familiar with international communication as a field of study
- Understanding how open data, governmental transparency & citizen mobilizations could be linked
- Analyzing the dynamic relationships between social networks and the building-up of public debates
- Analyzing digital processes in electoral campaigns
- Finding out transnational political action, mediactivism and alternative communication

### Course format and teaching methods

The course starts with introductory lectures on how different themes and disciplinary perspectives come together in International Communication. Before the start of the course, selected readings will be made electronically available to students. Students split into groups will investigate examples of international communication and use critical communication studies as a theoretical framework. Students will report their findings in formal presentations to be discussed by fellow students and assessed by the teachers.

### Learning Outcomes

- From a theoretical point of view, becoming familiar with seminal and recent academic research in the field
- Deepening one's knowledge on the internationalization of the media, the organization of global civil society and the uses of digital technologies
- Methodologically speaking, being able to work collectively, within a multicultural team, to build and present publicly in English a critical case analysis

### Credit transfer

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Each UPEC Summer School course allows you to obtain 3 ECTS. We recommend that you check with your home institution before applying to make sure that the credits are transferable.

[> More information about ECTS credits.](#)

### Stay in touch

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UPEC Summer School team will be happy to answer all your questions:  
[summerschool@u-pec.fr](mailto:summerschool@u-pec.fr)



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