

University of Wisconsin-Eau Claire
Department of Communication and Journalism
Assistant Professor in Integrated Strategic Communication



POSITION: A probationary tenure-track faculty position at the rank of assistant professor is available in the Department of Communication and Journalism in the College of Arts and Sciences. The department seeks a dynamic candidate with expertise in Integrated Strategic Communication who is committed to teaching excellence, to providing students with experiential learning opportunities including through campus and community partnerships, and to maintaining an active research program involving undergraduates. This appointment carries an initial two-year probationary appointment beginning with the 2017/2018 academic year. The position begins on August 21, 2017.

MINIMUM QUALIFICATIONS: Earned doctorate in the area of strategic, mass or digital communication, public relations, advertising or related communication field by August 22, 2017. (ABD applicants may be considered but must complete the terminal degree by March 20, 2018.) Demonstrated potential for excellence in teaching and scholarship. The ability to teach courses in writing for integrated strategic communication, strategic communication campaigns, and other courses in related fields including the integration of social media and digital communication.

PREFERRED QUALIFICATIONS: Evidence of successful university teaching, demonstrated commitment to diversity, equity, and inclusiveness, professional experience in strategic communication.

DUTIES: Teach courses in the Department of Communication and Journalism based on program needs and in accordance with specialization; participate in research and scholarly activities; provide academic advising to students as assigned; engage in service to the department, University and profession.

DEPARTMENT: The Department of Communication and Journalism consists of 14 full-time faculty and instructional academic staff serving approximately 450 students majoring or minoring in communication, integrated strategic communication and journalism. The department also provides coursework in support of UWEC's Liberal Education Core. The integrated strategic communication and journalism programs are accredited by ACEJMC. For additional information about the department and curricula, please visit: <https://www.uwec.edu/CJ/index.htm>.

UNIVERSITY and EAU CLAIRE COMMUNITY: UW-Eau Claire, an institution of approximately 11,500 students and 1,200 faculty and staff, is consistently recognized as a top comprehensive university in the Midwest and is widely known as a leader in faculty-undergraduate research and study abroad. We strive for excellence in liberal education and select graduate and professional programs through commitment to teaching and learning and dedication to our core values of diversity, sustainability, leadership, and innovation.

The City of Eau Claire, situated at the confluence of the Chippewa and Eau Claire rivers, is at the center of a metropolitan area of approximately 100,000 people located 90 miles east of Minneapolis/St. Paul. The area features beautiful parks and trails, strong public schools, a vibrant arts scene and local food culture, and abundant recreational opportunities.

APPLICATION PROCEDURE: Applications are submitted electronically. Please follow instructions found on the following UW-Eau Claire Web site: <http://www.uwec.edu/Employment/uweccareers.htm>. You must create an account and login before you can apply. If you have not yet registered, click on the "Click here to Register" link to begin the registration process. If you are already a registered user, input your "User Name" and "Password" and select "Login." Click the link to the Assistant Professor in Integrated Strategic Communication position (Job ID # 12054) and then click the "Apply Now" button to submit your application electronically. Your application will not be considered complete until all required documents are attached and all required fields are completed. Please be sure you have included the following in PDF format:

- Letter of application
- Curriculum vita
- Unofficial graduate school transcript
- Statement of teaching philosophy
- Names and contact information for three references.

Please direct requests for additional information to knutsokm@uwec.edu.

To ensure consideration, completed applications must be received by **October 15, 2016**. However, screening may continue until position is filled. The university reserves the right to contact additional references with notice given to the candidates at an appropriate time in the process. A criminal background check is required prior to employment.

UW-Eau Claire is an AA/EEO/Veterans/Disability employer dedicated to enhancing diversity, equity, and inclusivity.