## Assistant Professor in Mass Communication School of Journalism and Mass Communication University of Wisconsin-Madison

October 1, 2016

The University of Wisconsin-Madison's School of Journalism and Mass Communication seeks one or more full-time assistant professors with a demonstrated commitment to excellence in mass communication research and teaching. This appointment begins August 28, 2017.

We invite applications from scholars committed to mass communication research of all kinds, but are particularly interested in those focusing on one or more of the following areas of inquiry: health communication; media effects; public opinion; persuasion and social influence; advertising and marketing research; and uses and implications of information and communication technologies. We are a methodologically diverse department, and seek to complement existing strengths in quantitative, qualitative, and computational approaches to communication research.

The University of Wisconsin-Madison is an Equal Opportunity and Affirmative Action Employer and we encourage women, minorities, veterans, and people with disabilities to apply.

Successful applicants will have the ability to contribute to instruction in at least one of the following areas: data analysis/visualization, journalism, or strategic communication. We are especially interested in candidates who are open to teaching one of the school's gateway courses: Introduction to Mass Communication (201); Mass Communication Practices (202), a new course, Information for Communication (303), Principles and Practice of Reporting (J335), or Principles and Practice of Strategic Communication (J345). In addition to developing and maintaining a robust research portfolio, the successful applicant will advise and mentor highly motivated master's and doctoral students. The standard teaching load is four courses per academic year, typically including one graduate seminar per year.

**Required**: Ph.D. in communications or related field completed or expected by August 2017; a record of high-quality research and teaching commensurate with experience.

**About us:** This faculty member will join a community of productive scholars who value a wide variety of conceptual, methodological, and analytical perspectives. Our current faculty members' interests include media psychology and sociology; political communication; health and science communication; law, history and ethics of mass media; journalism/press theory; international communication; media studies of race and gender; and new media technologies. These faculty members are also involved in teaching an innovative undergraduate curriculum and oversee one of the nation's top graduate programs.

The University of Wisconsin-Madison is home to one of the oldest schools of journalism and mass communication in the United States. The School, as a department within the College of Letters and Science, is part of one of the nation's finest public universities and enjoys outstanding intellectual resources, teaching and research laboratories, and various sources of research support. The School houses the Center for Communication and Democracy, the Center for Investigative Journalism, the Center for Journalism Ethics, and the Mass Communication Research Center. UW-Madison is known for its interdisciplinary character, something that is evidenced in the school through the many affiliations that our faculty maintain with other units on campus.

Madison, the state capital, consistently ranks among the top American cities for its quality of life. University employees enjoy a thriving entertainment and cultural environment.

**Contact:** Telephone and e-mail inquiries to discuss this position are welcome. Contact either Prof. Doug McLeod (608-556-5413 / dmmcleod@wisc.edu) or Prof. Dhavan Shah (608-513-4224 / dshah@wisc.edu). To apply, send a cover letter detailing research interests, teaching qualifications, and professional experience; curriculum vitae; names and contact information of three references; and two samples of scholarly work to masscommsearch@journalism.wisc.edu.

Materials must be submitted no later than December 1. Review of applications will continue until the position is filled.

The formal vacancy listing for this position at the UW-Madison can be found at http://www.ohr.wisc.edu/Weblisting/External/PVLSummary.aspx?pvl\_num=88249

Unless confidentiality is requested in writing, information regarding the applications must be released upon request. Finalists cannot be guaranteed confidentiality. Employment will require a criminal background check.