



**HOWARD**  
**UNIVERSITY**

Cathy Hughes  
School of Communications

## STRATEGIC, LEGAL & MANAGEMENT COMMUNICATIONS (SLMC)

### TENURE TRACK ASSISTANT PROFESSOR (PR) POSITION 001

#### DESCRIPTION

The School of Communications at Howard University in Washington, D.C. seeks outstanding candidates for a full time tenure-track Assistant Professor position in Public Relations and Strategic Communication. The appointment begins August 15, 2017. The successful candidate will teach various undergraduate courses within department of Strategic, Legal, and Management Communication (SLMC). We seek an individual with a history of teaching various communications courses that may include digital, legal, policy, management, and strategic communications. The candidate should have significant experience in public relations and strategic communication and ideally have worked with recognized clients. Applicants with a record of teaching as well as a demonstrated appreciation and understanding of multi- and interdisciplinary communications research and scholarship are preferred. Candidates will also be expected to participate in committee work and pursue research and/or creative works. Candidates may be required to teach graduate level courses and serve on dissertation committees within the Communication Culture and Media Studies doctoral program.

#### QUALIFICATIONS

Candidates should hold a terminal degree, preferably a Ph.D. in communications studies or a related discipline, such as organizational communication, mass communication, policy, management communications and should have teaching experience at the university level. The ideal candidate must demonstrate proficiency in a variety of communication and teaching perspectives, along with knowledge of contemporary communication and public relations theories and applications. Candidates should have the professional and teaching expertise that qualifies them to teach courses in areas such as public relations writing, public relation campaigns, public affairs, public relation ethics, strategic communication management and public research. In addition to being able to teach across the curriculum, applicants must possess excellent human relations skills. Ideally candidates should have an established research track record and actively pursue external funding opportunities. In keeping with the School's proposed interdisciplinary research agenda, a candidate with a research/ creative production agenda focused on at least one of the strategic emphases is desirable: digital communication, strategic communication management, issues management, organizational communication, public affairs, media literacy, multicultural and international communication, or risk communication. ABDs with excellent research records and/or industry experiences will be considered. Record of grantsmanship is a plus.

#### OVERVIEW

Founded in 1867, Howard University is a private, research university that is comprised of 13 schools and colleges. Students pursue studies in more than 120 areas leading to undergraduate, graduate and professional degrees. Howard also produces more on campus African-American Ph.D. recipients than any other university in the United States. In keeping with the legacy of Howard University, the department is committed to the education and preparation of academicians and professionals to assume positions of leadership and responsibility both nationally and internationally. The candidate must demonstrate understanding of and support for the mission of the Howard University. The Strategic, Legal and Management Communication (SLMC) Department offers a Bachelor of Arts degree specializing in legal communications (pre-law and policy), strategic communication (advertising and public relations), management communication (media management and organizational communication) and interdisciplinary studies (build your own major). The SLMC Department is home to the MLK Forensics Program with award-winning Mock Trial Debate and Parliamentary Debate teams, student-run advertising and public relations agency, Capstone Communications (CapComm); and the NABEF Media Sales Institute funded by the National Association of Broadcasters Education Foundation. The Department also sponsors the Tom Burrell Chapter of the American Advertising Federation and D. Parke Gibson Chapter of the Public Relations Student Society of America. The School of Communications also offers a Bachelor of Arts degree in Media, Journalism and Film; Master of Science degree in Speech Pathology; doctoral degrees in Communications Sciences and Disorders and in Communication, Culture and Media Studies. The School is affiliated with a university owned and operated public television station (WHUT-TV), a top-rated commercial urban radio station (WHUR-FM), satellite radio channels and HD radio channels. The School of Communications has an international reputation for its graduates as well as its success in placing African-Americans in communications positions and graduate programs.

#### APPLICATION PROCESS

##### PLEASE SUBMIT:

- 1) Letter of application;
- 2) Statement indicating teaching philosophy;
- 3) Current vita (including email address);
- 4) Three reference letters; and
- 5) Teaching evaluation summaries;

##### SEND TO:

SLMC Search Committee  
Strategic, Legal & Management  
Communications  
School of Communications  
Howard University  
525 Bryant Street NW  
(Room C-206)  
Washington, D.C. 20059  
(202) 806-6711 (office)

##### DEADLINE: 12. 6.16

The deadline for applications is December 6, 2016. Howard University is an Equal Employment Opportunity/ Equal Access / Affirmative Action employer fully committed to achieving a diverse workforce. All individuals, including minorities, women, individuals with disabilities, and protected veterans are encouraged to apply.

Additional information about the department and university can be found at <http://communications.howard.edu/>.