

**Associate/Full Professor of Strategic Communication  
Hubbard School of Journalism and Mass Communication  
College of Liberal Arts  
University of Minnesota, Twin Cities**

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The Hubbard School of Journalism and Mass Communication (HSJMC) in the College of Liberal Arts at the University of Minnesota, Twin Cities invites applications and nominations for a senior, tenured faculty position in strategic communication. The Hubbard School seeks faculty with unique research expertise complementing current faculty members' strengths in branding, corporate and non-profit communication, data/analytics, ethics, law, health, international/cross-cultural communication, political communication, science communication, or the sociology of news. Additional expertise addressing ethical problems in journalism, media or strategic communication with respect to race, ethnicity, gender, stereotyping, bias or minority representation is desirable.

### **Qualifications**

Candidates for the position will demonstrate expertise from a social scientific orientation, and provide evidence of excellence in teaching, research and publication credentials commensurate with schools at doctoral-granting research extensive universities. All candidates must have a terminal degree in media, journalism, communication or a relevant related field. Meaningful journalistic, media and strategic communication professional experience or a strong history of engaged research in media industry-related corporate or non-profit settings is highly desirable.

Successful candidates will demonstrate national or international recognition and a program of high-quality empirical research; teaching excellence both at the graduate and undergraduate levels; and a commitment to establishing linkages with the profession and related academic departments. Ongoing outreach to regional, national or international professional communities is expected. Candidates with experience or potential to secure research support from private foundations and federal agencies (such as the Knight Foundation, National Science Foundation or the National Institutes of Health) should note this in their application.

Candidates will be evaluated according to the relevance of their research to the department's academic priorities and the field of inquiry, the quality of that research, evidence of commitment to teaching and skills as a teacher/mentor, and interest in establishing relationships with the professional community, and strength of references. All candidates must meet and exceed the minimum standards for tenure and rank review at an AAU member university also classified by the Carnegie Foundation among those with "Highest Research" productivity.

### **About the Position**

This is one advanced, tenured faculty position of two that the unit is hiring during the 2018 fiscal year. Candidates who join the School will be expected to continue to demonstrate a sustained, upward commitment to a high-quality program of empirical research published in internationally recognized, high-impact journals and/or university presses and scholarly publishers; demonstrate excellence in graduate-level teaching and advising (both M.A. and Ph.D.); and teach courses in the School's undergraduate and graduate programs. Successful candidates will also engage in institutional and professional service, including mentoring untenured faculty, graduate, and undergraduate students.

The position is a 100%-time position over the nine-month academic year (late-August to late-May) beginning fall semester 2018.

Salary is competitive and will depend on the candidate's qualifications and rank, consistent with school, college, and university policy. The position is eligible for the University of Minnesota's standard benefits package available to benefits-eligible faculty and academic staff. Generous research and travel support for professional development is provided by the Hubbard School of Journalism and Mass Communication.

An appointment will be made at the ranks of tenured professor or tenured associate professor, depending on qualifications and experience, and consistent with collegiate and University policy.

This position is subject to the Board of Regents Policy: [Faculty Tenure](#), the Administrative Procedure: [Procedures for Reviewing Candidates for Tenure and/or Promotion: Tenure-Track and Tenured Faculty](#), and additional policies and procedures.

The performance expectations of tenure-track and tenured faculty in the SJMC are found in the [Standards for Promotion and Tenure in the School of Journalism and Mass Communication](#), as required by Section 7.12 of the Regents Policy: Faculty Tenure. <http://policy.umn.edu/> The Standards for Promotion and Tenure for the Hubbard School of Journalism and Mass Communication are available at: <https://faculty.umn.edu/sites/faculty.umn.edu/files/jour.pdf> Information about faculty workload guidelines and principles in the College of Liberal Arts are available at: <http://intranet.cla.umn.edu/faculty/FacultyWorkloadPrinciplesGuidelines.php>

### **About the Hubbard School of Journalism and Mass Communication**

The [Hubbard School of Journalism and Mass Communication](#) at the University of Minnesota is part of the College of Liberal Arts and is accredited by the Accrediting Council on Education in Journalism and Mass Communication. Founded in 1922, the School is among the foremost journalism schools in the United States supporting an undergraduate BA program; a professional MA program in strategic communication and five-year BA to MA program in health communication; and a master's and doctoral program in mass communication. The HSJMC is located in Murphy Hall, a state-of-the-art facility built for cutting edge teaching and research. With more than 27,000 square feet across five floors, Murphy Hall boasts state-of-the-art multimedia classrooms; a 150-seat multimedia auditorium; a Digital Media Studio; labs for imaging, graphics and communication design; the Digital Information Resource Center/Sevareid Library; the Silha Center for the Study of Media Ethics and Law; a multimedia conference center; an eye-tracking research lab; and focus group facilities.

The operating budget for HSJMC is approximately \$7 million, and the school has a \$41 million endowment supporting its 27 full-time faculty (including 18 tenured and tenure-track faculty). Faculty and students enjoy the support of 13 staff who professionally manage the school's information technology, media studios, accounting, and communication needs.

The Hubbard School is ideally situated in one of the nation's most dynamic and creative metropolitan regions. The Twin Cities region is home to major media institutions, strategic communication (advertising, public relations, interactive/digital communication) firms, and Fortune 500 companies. This allows HSJMC to forge innovative partnerships and collaborations between industry and academe in both research and teaching.

### **How to Apply**

Applications must be submitted online through the University of Minnesota's employment system. To be considered for either position, please visit the *Find a Job* page of the University of Minnesota Office of Human Resources website, at <http://humanresources.umn.edu/jobs>

- Click the appropriate button under *To Apply for Jobs*
- Candidates for the position in Strategic Communication, search for:
  - Job Opening ID: 318607
  - Job Opening Title: Associate Professor/Professor of Strategic Communication
- Search for Jobs Posted Within: Anytime

Please refer to the job posting for a complete position description and application instructions.

All applications will be considered confidential; the search process will be closed until the campus interview stage and at that time will be limited to members of the campus community. The University of Minnesota requires that a competitive pool be established and qualified for consideration before positions are reviewed. Additional materials may be requested from candidates at a future date. Additional documents can be attached after the initial application by accessing your "My Activities" page and uploading documents there.

**Review of applications will begin October 2, 2017** and continue until the position is filled. Nominations of outstanding potential candidates for this position are welcome. For position description questions or specific questions related to the search, contact Professor and Search Committee Chair, Dr. Marco Yzer, by email: [mcyzer@umn.edu](mailto:mcyzer@umn.edu). For inquiries regarding the Hubbard School of Journalism and Mass Communication, please contact Dr. Elisia Cohen, Professor and Director of the School, by email: [ecohen@umn.edu](mailto:ecohen@umn.edu) or call the SJMC at (612) 625-1338.

### **Diversity**

The University recognizes and values the importance of diversity and inclusion in enriching the employment experience of its employees and in supporting the academic mission. The University is committed to attracting and retaining employees with varying identities and backgrounds.

The University of Minnesota provides equal access to and opportunity in its programs, facilities, and employment without regard to race, color, creed, religion, national origin, gender, age, marital status, disability, public assistance status, veteran status, sexual orientation, gender identity, or gender expression. To learn more about diversity at the U: <http://diversity.umn.edu>.

To request an accommodation during the application process, please e-mail [employ@umn.edu](mailto:employ@umn.edu) or call (612) 624-8647.

### **Background Check Information**

Any offer of employment is contingent upon the successful completion of a background check. Our presumption is that prospective employees are eligible to work here. Criminal convictions do not automatically disqualify finalists from employment.

### **About the U of M**

The [University of Minnesota, Twin Cities](#) (UMTC), is among the largest public research universities in the country, offering undergraduate, graduate, and professional students a multitude of opportunities for study and research. Located at the heart of one of the nation's most vibrant, diverse metropolitan communities, students on the campuses in Minneapolis and St. Paul benefit from extensive partnerships

with major news organizations, world-renowned health centers, international corporations, government agencies, and arts, nonprofit, and public service organizations.

Established in 1868, the [College of Liberal Arts](#) supports the University of Minnesota's land-grant mission as home to disciplines in the arts, humanities, and social sciences.

The College of Liberal Arts is committed to intellectual freedom, the pursuit of new knowledge, and the belief that the liberal arts are the foundation of academic learning. CLA prepares students to be independent and original thinkers, innovators in their chosen fields; to create meaning in their lives and in their life's work; and to become productive citizens and leaders in their communities and the world. The College of Liberal Arts values diverse cultures, experiences, and perspectives as key to innovation and excellent education.

Founded in 1851, the University of Minnesota, with its five campuses and more than 65,000 students, is one of the largest, most comprehensive universities in the United States, and ranks among the most prestigious research universities in the world. It is both a major research institution, with scholars of national and international reputation, and a state land-grant university, with a strong tradition of education and public engagement.

The University of Minnesota-Twin Cities campus is located in the heart of the Minneapolis-Saint Paul metropolitan area, which is rich in cultural and natural attractions.