

Position Announcement
Associate Professor/Professor | Journalism/Media
Associate Professor/Professor | Strategic Communication
Hubbard School of Journalism and Mass Communication
College of Liberal Arts
University of Minnesota, Twin Cities

The Hubbard School of Journalism and Mass Communication (HSJMC) in the College of Liberal Arts at the University of Minnesota, Twin Cities invites applications and nominations for **two senior, tenured faculty positions, one in journalism/media and one in strategic communication**. The Hubbard School seeks faculty with unique research expertise complementing current faculty members' strengths in branding, corporate and non-profit communication, data/analytics, ethics, law, health, international/cross-cultural communication, political communication, science communication, or the sociology of news. Additional expertise addressing ethical problems in journalism, media or strategic communication with respect to race, ethnicity, gender, stereotyping, bias or minority representation is desirable.

Qualifications

Candidates for these positions will demonstrate expertise from a social scientific orientation, and provide evidence of excellence in teaching, research and publication credentials commensurate with schools at doctoral-granting research extensive universities. All candidates must have a terminal degree in media, journalism, communication or a relevant related field. Meaningful journalistic, media and strategic communication professional experience or a strong history of engaged research in media industry-related corporate or non-profit settings is highly desirable.

Successful candidates will demonstrate national or international recognition and a program of high-quality empirical research; teaching excellence both at the graduate and undergraduate levels; and a commitment to establishing linkages with the profession and related academic departments. Ongoing outreach to regional, national or international professional communities is expected. Candidates with experience or potential to secure research support from private foundations and federal agencies (such as the Knight Foundation, National Science Foundation or the National Institutes of Health) should note this in their application.

Candidates will be evaluated according to the relevance of their research to the department's academic priorities and the field of inquiry, the quality of that research, evidence of commitment to teaching and skills as a teacher/mentor, and interest in establishing relationships with the professional community, and strength of references. All candidates must meet and exceed the minimum standards for tenure and rank review at an AAU member university also classified by the Carnegie Foundation among those with "Highest Research" productivity.

These positions are 100%-time over the nine-month academic year (late-August to late-May) beginning fall semester 2018 (08/27/2018). Appointments will be made at the ranks of tenured professor or tenured associate professor, depending on qualifications and experience, and consistent with collegiate and University policy.

About the Hubbard School of Journalism and Mass Communication

The Hubbard School of Journalism and Mass Communication at the University of Minnesota is part of the College of Liberal Arts and is accredited by the Accrediting Council on Education in Journalism and Mass Communication. Founded in 1922, the School is among the foremost journalism schools in the United States supporting an undergraduate B.A. program; a professional M.A. program in strategic

communication and five-year B.A. to M.A. program in health communication; and a master's and doctoral program in mass communication.

The HSJMC is located in Murphy Hall, a state-of-the-art facility built for cutting edge teaching and research. With more than 27,000 square feet across five floors, Murphy Hall boasts state-of-the-art multimedia classrooms; a 150-seat multimedia auditorium; a Digital Media Studio; labs for imaging, graphics and communication design; the Digital Information Resource Center/Sevareid Library; the Silha Center for the Study of Media Ethics and Law; a multimedia conference center; an eye-tracking research lab; and focus group facilities.

The operating budget for HSJMC is approximately \$7 million, and the school has a \$41 million endowment supporting its 27 full-time faculty (including 18 tenured and tenure-track faculty). Faculty and students enjoy the support of 13 staff who professionally manage the school's information technology, media studios, accounting, and communication needs.

The Hubbard School is ideally situated in one of the nation's most dynamic and creative metropolitan regions. The University of Minnesota, Twin Cities (UMTC), is among the largest public research universities in the country, offering undergraduate, graduate, and professional students a multitude of opportunities for study and research. Located at the heart of one of the nation's most vibrant, diverse metropolitan communities, the Twin Cities region is home to major media institutions, strategic communication (advertising, public relations, interactive/digital communication) firms, and Fortune 500 companies. This allows HSJMC to forge innovative partnerships and collaborations between industry and academe in both research and teaching.

Review of applications will begin October 2, 2017 and continue until the positions are filled. Nominations of outstanding potential candidates for this position are welcome and may be sent to Professor Marco Yzer, Search Committee Chair, at mcyzer@umn.edu. For inquiries regarding the Hubbard School of Journalism and Mass Communication, please contact Dr. Elisia Cohen, Professor and Director of the School, by email: ecohen@umn.edu, or call the SJMC at 612.625.1338.

Applications must be submitted online through the University of Minnesota's employment system. To be considered for either position, please visit the *Find a Job* page of the University of Minnesota Office of Human Resources website, at <http://humanresources.umn.edu/jobs>

- Click the appropriate button under *To Apply for Jobs*
- Candidates for the position in Journalism/Media, search for:
 - Job Opening ID: 318605
 - Job Posting Title: Associate Professor/Professor of Journalism/Media
- Candidates for the position in Strategic Communication, search for:
 - Job Opening ID: 318607
 - Job Opening Title: Associate Professor/Professor of Strategic Communication
- Search for Jobs Posted Within: Anytime

Please refer to the job posting for a complete position description and application instructions.

The University of Minnesota is an equal opportunity educator and employer.