



University of Oklahoma Norman Campus: College of Journalism and Mass Communication
ASSISTANT/ASSOCIATE PROFESSOR, TENURE TRACK ADVERTISING DIGITAL
CREATIVE TECHNOLOGY

Location: Norman, OK

The Gaylord College of Journalism and Mass Communication at the University of Oklahoma invites applications for a tenure-track digital graphic design faculty position at assistant or associate rank in the advertising sequence, a Top 10 advertising program as ranked by bestofcolleges.com. The appointment would begin in August 2018.

The successful candidate will be an outstanding teacher and digital graphic designer with advertising agency or corporate-side experience who will participate in ongoing course development and teach a 3/3 load of advertising courses that may include digital design, digital storytelling and coding skills such as CSS, HTML, and JavaScript. Teaching may include cross-disciplinary project courses that bring together advertising, public relations, journalism and creative media production students. Participation on master's project or thesis committees may also be included in this role. The successful candidate will also be expected to do juried creative activity in digital graphic design or other professional activities in digital communications. Sixty percent of the allocation of work would be for teaching, 20 percent for research or creative activity, and 20 percent for service. Service may include activities such as student recruitment, student introduction to industry contacts and career placement, student co-curricular activities, college and university committees, and service to the profession and public.

Qualifications

A master's degree, professional experience in a creative digital design role, coding skills such as CSS, HTML, and JavaScript and evidence of teaching and creative ability are required. A Ph.D., MFA or master's in computer science is a plus. Preferred professional experience includes high-level advertising industry or corporate-side experience in creative leadership in the areas of art direction, graphic design, digital design and coding. Relevant creative activity background might include work in advertising design in digital formats including design software, coding, typography, images and the creative process involved in designing digital animation, graphic design, digital illustrations, photography, coding, and dynamic page layouts. Creative activity might also include web design, multimedia design, web animation and video editing for digital use that would be submitted for juried industry competitions.

Appointment at associate rank requires an extensive track record of excellent teaching and a national reputation in creative activity.

Women and men of ethnically diverse backgrounds, including, but not limited to, African-Americans, Asian Americans, Latinos, and Native Americans, are particularly urged to apply. The university welcomes the creativity and unique contributions which diversity offers to students preparing to work in a diverse society.

Application Instructions

Applications for the search will be reviewed beginning October 16, 2017, and will be accepted until the position is filled. Applicants should provide 1) a letter describing their qualifications and their vision and plans for this position, 2) access to an extensive digital portfolio that demonstrates a range of creative work, 3) access to websites that demonstrate coding capabilities in development and production, 4) a complete curriculum vitae, 5) names, addresses, and telephone numbers of at least three references, and 6) samples of student work if applicable. Applications should be submitted online via ByCommittee (<http://apply.interfolio.com/43740>).

The Gaylord College of Journalism and Mass Communication was founded in 2000, after a generous gift from the family of Edward L. Gaylord, owner of the Oklahoma Publishing Company. The Gaylord College is one of the leading centers of mass communication teaching and scholarship in the United States. The College has a state-of-the-art Gaylord Hall completed in 2004 and expanded in 2009. A 4,500-square-foot strategic communication area includes the student-run Lindsey + Asp integrated advertising, public relations and digital agency. New faculty will take an active part in the growth of the College through superior teaching, innovative curriculum development, and notable research or creative activity. They will join a highly engaged strategic communication faculty that includes leading advertising and public relations academics in both research and creativity. The College offers the BA, MA, and Ph.D. in journalism, advertising and public relations, and media arts and a master's (MPW) degree in professional writing.

The University of Oklahoma (OU) is a Carnegie-R1 comprehensive public research university known for excellence in teaching, research, and community engagement, serving the educational, cultural, economic and health-care needs of the state, region, and nation from three campuses: Norman, Health Sciences Center in Oklahoma City and the Schusterman Center in Tulsa. OU enrolls over 30,000 students and has more than 2700 full-time faculty members in 21 colleges.

In 2014, OU became the first public institution ever to rank No. 1 nationally in the recruitment of National Merit Scholars, with 311 scholars. OU ranked No. 1 in the nation in 2016 among all public institutions in the number of National Merit Scholars enrolled, with more than 800. The 277-acre Research Campus in Norman was named the No.1 research campus in the nation by the Association of Research Parks in 2013. Norman is a culturally rich and vibrant town located just outside Oklahoma City. With outstanding schools, amenities, and a low cost of living, Norman is a perennial contender on the "Best Places to Live" rankings. Visit soonerway.ou.edu for more information.

This institution is using Interfolio's ByCommittee to conduct this search. Applicants to this position receive a free Dossier account and can send all application materials, including confidential letters of recommendation, free of charge.

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The University of Oklahoma, in compliance with all applicable federal and state laws and regulations does not discriminate on the basis of race, color, national origin, sex, sexual orientation, genetic information, gender identity, gender expression, age, religion, disability, political beliefs, or status as a veteran in any of its policies, practices, or procedures. This includes, but is not limited to: admissions, employment, financial aid, and educational services.