

**AEJMC Minorities and Communication
2016 Business Meeting**
6:45 p.m. Friday, Aug. 5
Minneapolis, Minnesota



AEJMC MAC Head Masudul Biswas, Ph.D., called the meeting to order at 6:45 p.m.

AEJMC MAC Head's Report: Masudul Biswas, Ph.D.

Assessment Meeting Updates:

- MAC was successful in recruiting new and diverse individuals for leadership positions.
- MAC will continue the partnership with the *Howard Journal of Communication*.
- MAC has improved its outreach to its Division members via the development of online communication platforms.
- There is more finesse in the reporting of the Division's annual activities.

Assessment Meeting Recommendations

- MAC might focus on increasing outside-convention activities (for instance, NABJ)
- Consider improving the reporting of such activities outside activities.
- Consider increasing teaching activities such as panels and workshops.
- For example, solicit feedback from social media users on how to write a syllabus.

AEJMC MAC Vice Head's Report: Josh Grimm

Vice Head Josh Grimm, Ph.D., presented the minutes from the 2015 conference. It was moved by Federico Subervi, Ph.D., and seconded by Melita Garza, Ph.D., to accept the minutes as printed. The motion carried.

Report by AEJMC Incoming President Dr. Paul Voakes

AEJMC President Paul Voakes, Ph.D., reported AEJMC has many diversity initiatives in place.

- o The addition of the equity and diversity award has been well received.
- o Members often share brilliant ideas about diversity initiatives.
- o The sharing of best practices is good,
- o Pre-conference workshops are helpful.

What else can be done to address diversity and inclusiveness?

- AEJMC's board resuscitated the Institute for Diverse Leadership. Two of the eight participants have accepted administrative positions.

- International diversity is a concern as are challenges with domestic diversity in the United States.
- Encouraged a conscious effort within interest groups and divisions to help develop leaders.
- Many committees select award winners. Committee members are almost always appointed. This is another opportunity.

CoD Updates

- Overall, paper submissions to all divisions decreased this year.
- The research paper acceptance rate was 49.6% (774).
- A reported 54% of AEJMC members are not a part of any division/interest group.

Membership Report

Total number of members (MACers) as of July 14, 2016:

- In 2015, there were 166 members. In 2016, there 170 members.
- As of June 8, 2016, there were 21 student members,

Carolyn Stroman, Ph.D., New Graduate Membership Award

- Paula Poindexter, Ph.D., introduced the award and discussed Carolyn Stroman, Ph.D.,'s contributions and the background of the award. "Every year, Dr. Stroman brings graduate students to AEJMC."
- Stroman is the editor of the *Howard Journal of Communication*.
- Graduate Membership Award recipients will receive free a MAC membership.
- There will be a maximum of 15 new graduate student members each year.

Lionel C. Barrow Award

The 2016 recipient was Joel Beeson, Ph.D., West Virginia University, who was unable to attend the award's ceremony, but sent a message that was read to attendees.

Dues for students and faculty

Proposed change: \$15 for faculty members and \$10 for students. Moved by Kyle Huckins, Ph.D., and Melita Garza, Ph.D., The motion carried.

Votes for potential convention locations for 2020

1. San Francisco - 3
2. San Diego - 21
3. Phoenix – 13

Annual Report Highlights

Trailblazer's History Project: George Daniels

- The project is three years old.
- Need to cover disability, LGBT community and Native Americans.
- Eighteen trailblazers will be interviewed.

- The Native American community has been under-covered.
- There was a panel on the topic at the convention.
- All interviews are housed on the AEJMC website.
- Need to recruit people to do interviews.

Research Reports

Midwinter

- Number of submissions: 16
- Number of acceptances: 14 (only 11 of those papers were programmed since authors of three accepted papers were unable to attend and present their research)
- Excellent opportunity to present research and get feedback
- There was a glitch in reporting demographics, etc.

Faculty Research Paper Competition: Mia Moody-Ramirez, Ph.D.

- The MAC Division sponsored four refereed research sessions, four paper sessions and one poster session at the 2016 AEJMC Conference in Minneapolis, Minn.
- The division had a 50% acceptance rate for both the faculty and student competition.
- There were 24 faculty research paper submissions and 12 acceptances and 12 student research paper submissions and 6 acceptances.

Top Faculty Papers

- First Place: Using media literacy to counter stereotypical images of Blacks and Latinos by Joseph Erba, University of Kansas, Yvonne Chen, University of Kansas and Hannah Kang, University of Kansas.
- Second Place: Ethnic media as communities of practice: The cultural and institutional identities by Sherry Yu, Temple University.
- Third Place: Do Black Lives Matter? A content analysis of New York Times and St. Louis Post Dispatch coverage of Michael Brown protests by Mohamad Elmasry, University of North Alabama and Mohammed el-Nawawy, Queens University of Charlotte.

Top Student Papers

- First Place: Obsessing over the white: The effects of fairness cream commercials on Pakistani-American women by Aqsa Bashir, University of Florida.
- Second Place: Comparative newspaper coverage of the twentieth century African American freedom struggle by Christopher Frear, University of South Carolina.
- Third Place: At the border: A comparative examination of

Ideas for a MAC-sponsored Mentorship Program

MAC would like to start a mentorship program. Eligibility to become a mentor of a scholar in the MAC division would include:

- Full professor
- Tenured associate professor
- Retired/emeritus professor
- Current or previous affiliation with a U.S. university.

Proposed committee to implement program

- Dr. Federico Subervi
- Faculty Liaison, MAC

Minorities & Communication Division Financial Summary

(Budget Summary as of July 27, 2016)

Beginning Funds as of October 1, 2015	\$6,654.44
Plus Income as date above	\$1,875.00
Less Expenses as of date above	\$1,488.48
Division Balance	\$7,040.96

Officer Nominations

- Riva Brown was nominated to serve as the faculty research chair. Paula Poindexter seconded the motion. The motion carried.
- George Daniels was nominated to serve as the student research chair. Melita Garza seconded the motion. The motion carried.
- Sadi Ali, Eastern Michigan University, was nominated to serve as the Midwinter Research chair. Melita Garza seconded the motion carried.
- Joseph Erba was nominated to serve as the PF&R chair. Sharon Bramlett seconded the motion. The motion carried.
- Melody Fisher was nominated to serve as the Teaching Standard Chair. It was seconded by Melita Garza. The motion carried.
- Davi Kallman was nominated to serve in the position of webmaster. It was seconded by Danielle Kilgo. The motion carried.

Incoming Officers 2016 – 2017

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| • Head | Josh Grimm |
| • Vice-Head/Program Chair | Mia Moody-Ramirez |
| • Faculty Research Chair | Riva Brown |
| • Student Research Chair | George Daniels |
| • Midwinter Coordinator | Nomination Needed |
| • PF&R Chair | Joseph Erba |
| • Teaching Standard Chair | Melody Fisher |
| • Newsletter Editor | Benjamin LaPoe |
| • Faculty Liaison | Victoria LaPoe |
| • Graduate Liaison & | |
| • Social Media Coordinator | Danielle Kilgo |
| • Social Media Coordinator, Emeritus | Mas Biswas |
| • Webmaster | Davi Kallman |
| • Membership Coordinators | Meta Carstarphen and E-K. Daufin |

With no further business, Masudul adjourned the meeting at 8:20 p.m.

Humbly submitted:

Mia Moody-Ramirez, Ph.D., MAC Vice Head